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YONEX & Lleyton Hewitt Announce Head to Toe Contract



At the Grand Hyatt Hotel, New York -- Aug. 27, 2005: With the presence of Chitose Renge, President-CEO of Yonex Corporation U.S.A., and the worlds No. 3 ranked player Lleyton Hewitt, the two parties announced the signing of a new Head to Toe equipment and apparel contract. Lleyton Hewitt has had a racquet contract with Yonex since 1999. Based on his trust of the advanced technology of Yonex equipment, Lleyton came to the decision to expand the relationship on his way to reclaiming the No. 1 ranking in the world with Yonex apparel and shoes. Now he is going to compete for the 2005 US Open title with Yonex racquets, apparel and shoes. As Lleyton Hewitt said "This is fantastic continuation of the partnership" and "I feel very comfortable" about the new shoes, and he is looking forward to Yonex technology helping improve his game.

Lleyton Hewitt became the worlds youngest No. 1 player in 2001 with 7 titles including the US Open. In 2002 he won Wimbledon and rose to No. 1 in the ATP rankings for the second consecutive year. In 2003 he won 3 titles, and in 2004 he rose to No. 3 in the ATP rankings. This year, he was a finalist at Australian Open and semi-finalist at Wimbledon.

He will be performing with same equipment known and trusted by all YONEX team players. **YONEX Clothing with "Very Cool"** technology improves comfort during the heat of play. The cooling effect of Xylitol incorporated within the apparel lowers body heat by 3 degrees by absorbing the heat of perspiration, which provides effective ventilation and performance. **YONEX Shoes with "Power Cushion"** technology offers impressive rebound performance born of the material's inherent compression and expansion characteristics. First the material absorbs shock before it is transferred to leg muscles, then it instantly releases the energy to the next movement.

Lleyton Hewitt will once again compete to become No. 1 in the world with YONEX racquets, apparel, shoes, and bags.

Lleyton Hewitt

Birth Date: 24 Feb 1981
Age: 24
Birthplace: Adelaide, Australia
Play: Right-handed
Turned Pro: 1998
Current ATP Entry Ranking: 3 (as of 22, Aug 2005)
Height: 180cm
Weight: 77kg
Racquet: YONEX RDX500
Clothing: YONEX Very Cool Wear
Shoes: YONEX Power Cushion



<< Career >>

- 1998: Turned Pro
2000: Signed racquet contract with YONEX
2001: Won 7 titles including first Grand Slam US Open title.
Became the youngest player to finish as No.1 in history of ATP Rankings.
2002: Won the Wimbledon title. Captured 5 titles in 7 finals, and succeeded to hold the No.1 position for 2nd straight year.
2003: Won Sydney for 2nd straight year, Scottsdale and Indian Wells.
2004: Won the first tournament of the year and captured 4 titles.
Ranking went back to No. 3.
2005: Finalist at the Australian Open and semi-finalist at Wimbledon.
Working to again become world No.1 with new "head to toe" deal with YONEX.